



## **COPA NYC – The World’s Sport in the World’s City™**

Sixteen NYC based multi-national soccer teams to play in New York’s first Mayor’s Cup tournament!

June 2009, NEW YORK – In conjunction with the New York City Sports Commission and the New York City Department of Parks & Recreation, Copa NYC makes its debut this summer at Flushing Meadows Corona Park.

Created by Co-founders Spencer Dormitzer and Chris Noble, Copa NYC is an annual outdoor soccer tournament patterned after the illustrious “World Cup”. The tournament will select 16 “National Teams” which represent their respective countries and local communities. A team president, coach and a roster of 25 players, whose heritage they epitomize, will represent each “Nation”. The tournament is perfectly suited for the deep ethnic diversity of the City as all participants live in the New York Metro area yet have the opportunity to broaden the scope of soccer in the States while representing their countries of origin.

Copa NYC has been designated a Mayor’s Cup event by the New York City Sports Commission. Annually the name of the champion will be engraved on a commemorative Cup creating a tradition that will inspire and challenge teams for years to come. Other Mayor’s Cup events include the Mayor’s Cup Kayak Championships, Red Bull Snowscrapers, the Mayor’s Cup High School Wrestling Championships, and the Mayor’s Cup Wheelchair Basketball Championships presented by Forest City Ratner.

"We are proud to host the inaugural Copa NYC in Flushing Meadows Corona Park," said New York City Sports Commissioner Kenneth Podziba. "Soccer is the most popular sport in the World, as over 250 million people from over 200 countries play 'the beautiful game' on a regular basis. As New York City is known as the World's second home, it is only fitting that an amateur soccer tournament that represents so many diverse cultural heritages would be held in our great City."

“Copa NYC is committed to becoming an annual multi-cultural celebration, promoting health, community and diversity through sport. The ultimate goal of Copa NYC is to bring people together and to enjoy and develop the game of soccer on a local, national, and even global scale,” states Chris Noble of Copa NYC.

Tournament sponsor, Boost Mobile, will help facilitate the event by providing visibility to local communities via a grassroots promotional campaign. Red Bull will also contribute to the festivities by providing NY Red Bulls team player appearances, street/juggling team appearances, a children’s soccer clinic during the tournament, and will also honor the Copa NYC champion during the August 15<sup>th</sup> match against Chivas USA at Giants Stadium.

The tournament will take place on July 25<sup>th</sup> and 26<sup>th</sup> at Flushing Meadows Corona Park in Queens, kicking off at 9AM on Day 1 and 10AM on Day 2. The semi-finals and championship match will take place on August 1<sup>st</sup> and 2<sup>nd</sup> at the historic Metropolitan Oval soccer facility in Maspeth, Queens.

Admission is free to all matches. Soccer fans and families are encouraged to attend as Copa NYC is committed to bringing together the communities that celebrate their culture with pride and passion, through the sport that binds every ethnicity together.

For a complete list of all Teams participating in Copa NYC 2009, please visit: [www.copanyc.us](http://www.copanyc.us)

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